
Birth Equity Fund Infosession

— Jackie Vaughn, consultant —

Introduction

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Reminder: Webinar will be recorded and disseminated back to applicants.

Background information

The Washington State Department of Health Birth Equity Project was developed to invest in community programming to improve birth outcomes for Black, African American, Pacific Islander, and American Indian and Alaska Native women and infants in Washington State.

Funding was initially awarded through a competitive RFP process in 2019 which resulted in 3 grantees receiving both planning and implementation funding. These grantees are now in their third year of funding.

As a result of a broad and sustained response from members of the birthing community and their partners in greater King County, DOH did not provide implementation funding for one grantee. This funding has been committed to serve Black birthing families in King County.

A team of community members were formed to select and disperse the remaining funds. The intention is to ensure that the Black/African American community can provide direction on how to best invest the funds in order to improve birth outcomes in the Black/African American community in King County.

Request For Application Project and Dates

RFA RELEASE DATE:	September 20th ,2021
APPLICANT CONFERENCE CALL	September 24th, 2:00pm-3:00pm PST
FULL REQUEST FOR APPLICATION DUE DATE:	October 11th, 2021 5:00 PM PST
Interviews with projects who meet the funding priorities	Week of October 18th, 2021
NOTIFICATION OF CONTRACT AWARDS:	By October 29th, 2021
ANTICIPATED PLANNING START DATE:	12/1/2021
ANTICIPATED PROJECT START DATE:	3/1/2021

Cont'd

PROJECT YEAR 1: December 1, 2021- September 30, 2022

PLANNING PHASE: 12/1/2021-3/1/2021

ANTICIPATED TOTAL GRANT FUNDING – YEAR 1: up to \$190,000.00

ESTIMATED ANNUAL FUNDING LEVEL YEARS 2-4: up to \$200,000.00
annually

Funding Purpose and Priorities

Purpose: Fund Black led community driven projects aimed at improving maternal health and birth outcomes in King County for Black pregnant and birthing people.

Funding Priorities:

- Disrupt and or minimize the impacts anti-Black racism on Black/African American pregnant and birthing people during the prenatal, labor and delivery, and perinatal period.
- Provide services that support Black/African American pregnant and birthing people during the prenatal, labor and delivery, and perinatal period.
- Support Black/African American birthing people in navigating the anti-Black racism in the medical industrial complex.
- Builds community capacity and sustainability in the Black/African American community.
- The project can explain how their approach will improve birth outcomes for Black/African American pregnant people and their babies.

Requirements

Requirements:

From the direction of the Community Advisory Committee, the following are the funding requirements:

- Be a community based organization which is defined as “The organizational culture, structure, and accountability are rooted in the [Black/ African American] community they serve.”
- Must be a 501 (c)3 or fiscally sponsored by a 501 (c)3
- Be a community based organization that is Black/ African American led. Meaning 50% or more of the staff identify as Black/African American. As well as 50% or more of the board if a 501 (c)3 or leadership if fiscally sponsored.
- The funds will be exclusively used to serve Black/African American pregnant people and their families in King County.

Roles and Responsibilities

Department of Health

- Contract oversight
- Planning support
- Epidemiologist role
- Responsive technical assistance

Roles and Responsibilities

Selected Applicants

- Fulfill program administration roles and responsibilities
- Meet evaluation requirements
- Develop, implement project

Note: The selected applicant will need to meet fiscal readiness and reporting requirements. These funds also must comply with rules for federal reporting as well. The DOH will conduct a fiscal risk assessment with the selected project

Funding Application Content Requirements

- Submit a Letter of Interest that explains the project approach [the approach should explain how the project is aligned and meets the funding priorities] in no more than 3 pages
- Submit a project work plan [template attached]
- Submit a project budget [template attached]
- Use this link <https://forms.gle/NPRZGr2wxa2F1S659> to sign up for an interview date
- Funding Face Sheet. Fully complete the face sheet form and submit with application.
- Supporting Attachments
 - Any additional letters of support not included with the LOI and other supporting documents such as existing MOU/MOA's, collaborative partnerships
 - The composition of your current board of directors and staff.

Application Process

- Applicants will submit application by October 11th at 5pm
- Please use this link <https://forms.gle/NPRZGr2wxa2F1S659> to schedule an interview at time of application submission. A confirmation email will be sent to you with the zoom link for the interview. All applications will be interviewed, so please make sure to register for an interview when you submit your application.
- Interviews will take place October 18th-22nd.
- The selected project will be notified by October 25th.

Submission portal

- We are using Sharepoint as the site to view the RFA, submit FAQ, and submit the final application
- You will need to email Caroline Sedano at caroline.sedano@doh.wa.gov to get access to the site. She will also send directions
- In order to access sharepoint you need a Office or Live email account.



BE Birth Equity Project Funding Announcement


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Grant Details



Purpose and Background



FAQ

RFA Due in:

16 18 23 38
days hrs min sec

Applications will need to submit a project narrative and budget. See more details in the Documents section

Submit a question

Important Dates

See all

+ Add event

Submit Application

SEP 24

Information Session
Fri, Sep 24, 2:00 PM

OCT 11

RFA Due Date
Mon, Oct 11, 5:00 PM

OCT 29

Notification of Contract Awards
Fri, Oct 29, All day

BE Birth Equity Project Funding Announcement

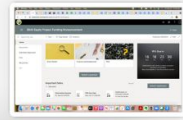
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Power Apps
Automate
All Documents

- Home
 - Documents**
 - Submitted Application
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- Return to classic SharePoint

Documents

Name	+ Add column
2021 Birth Equity Fund RFA Program Bud...	
Announcement of BEF RFA 2021.docx	
Birth Equity Funds Request For Applicatio...	
General Terms and Conditions.pdf	



Interviews

- We will be scheduling interviews with each of the applicants
- When you submit your application, you must also sign up for an interview
- The link for the interview is in the RFA

FAQ Submission

- Questions will need to be submitted on the portal.
- The answers will be updated each Thursday by noon until the close of the RFA